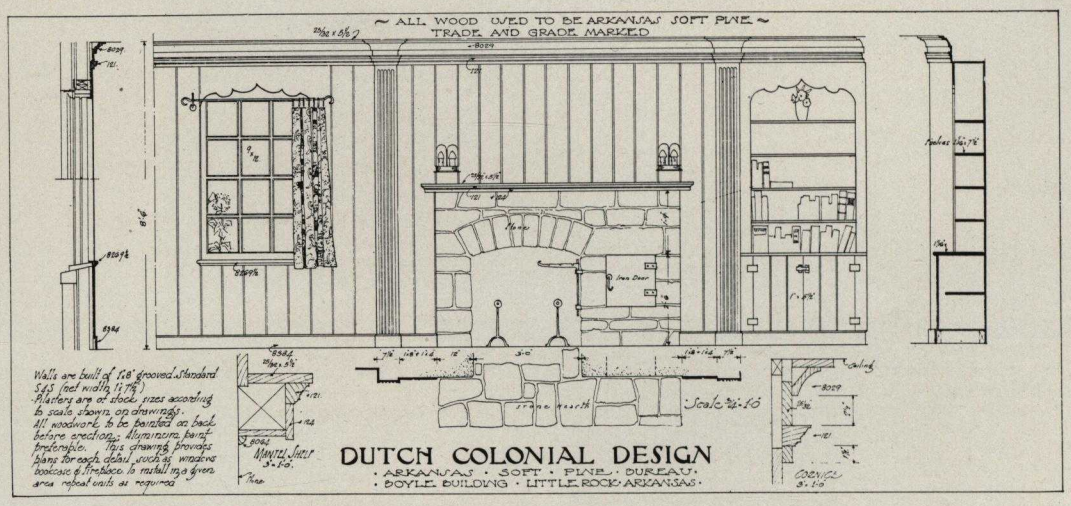
New Interiors for Old

YOU can preserve . . . at amazingly low cost . . . all the priceless associations of the home you love, and still bring that home in harmony with the new decorative fashion, by doing over your rooms with beautiful walls of Satin-Like ARKANSAS SOFT PINE.

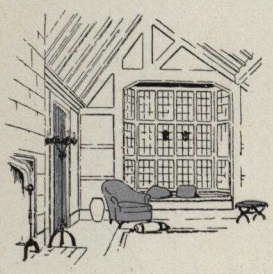
DUTCH COLONIAL DESIGN

An inexpensive way to beautify your walls with Arkansas Soft Pine

(SEE WORK SHEET NO. 1)



COPYRIGHT 1932, ARKANSAS SOFT PINE BUREAU, LITTLE ROCK, ARKANSAS



WHO of us that owns a home has not at one time or another wanted the walls of at least one room paneled in wood? ★ ★ There's a spiritual quality in wood . . . . an appeal to which our senses respond as to nothing else. ★ ★ Above every other quality wood is friendly and, like a good friend, we have known wood for a long time . . . . known it for its sterling character . . . . for its mellow warmth to the eye and heart . . . . and for the inherent beauty with which Nature herself endows her woods as they grow in the forest. ★ ★ The cottages of England . . . . the manor houses of England's country gentlemen . . . . the homes of countless generations in that historic nation (and on the Continent, too) knew the enduring worth and beauty of the interior wall finished in wood. For it was wood which not only surfaced their walls in a decorative way, but more than that, it was wood that provided warmth and comfort by insulating those rooms against the damp and chill of stone and clay structures. ★ ★ And through the period after America's homes had emerged from the primitive of pioneer days into the beauty of early American design along our own Atlantic seaboard, wood paneling was the first choice for surfacing the interior walls. ★ ★ This custom was a natural one, since it included the use of a material abundantly available from near-by forests . . . . one with which colonists from over seas long had been familiar and one in which the qualities of beauty and decorative harmony were not equalled by any other

ARKANSAS SOFT PINE
TRADE MARK
REGISTERED

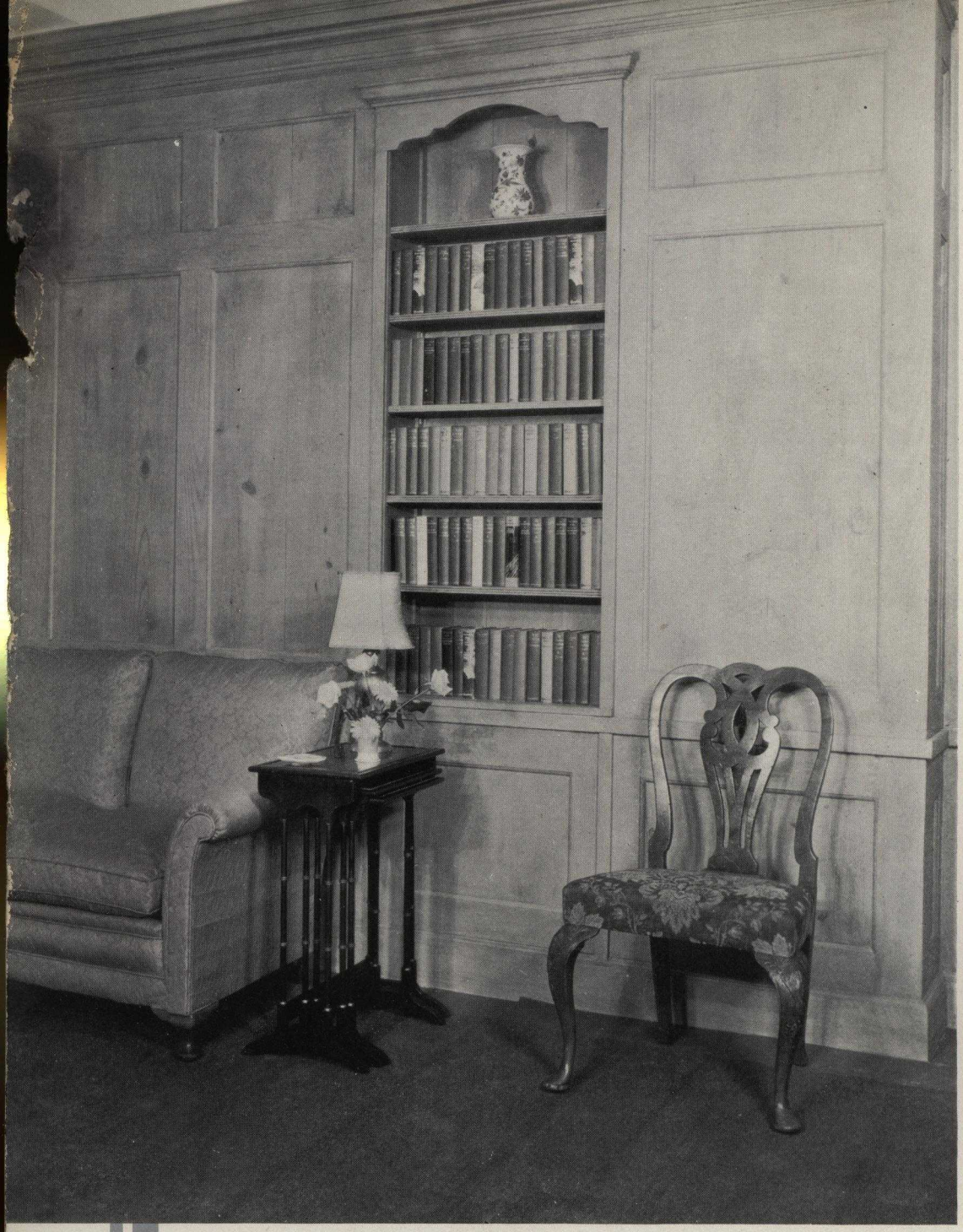
Symbol of
America's Finest
Soft Textured Wood

Harmonizing with the living room wall treatment, illustrated on the opposite page, these doors present an interesting way in which this attractive design may be carried to the upstairs hall and rooms.

material. ★ ★ So through the centuries, from the days of King Arthur down to our immediate and ultra-modern present, wood as an interior wall covering, has sustained its preference as the material most desired by men and women whose homes express their individual tastes. ★ ★ In the drastic readjustment of commodity prices, which has occurred since the economic upheaval of 1929, wood has been no exception. So it will be good news to you that the cost of the finished wall of wood is now within the reach of every home owner, *including those whose homes of modest size and*

cost make up the great majority of our city and town habitations. ✶ ✶ It should be said in passing, that there has been no time when the price of walls finished in wood has not been in keeping with the cost of even the small home. Yet wood has not been used in this way as extensively as it might have been, chiefly because of an erroneous belief that *walls paneled in wood* were expensive to the point of being a luxury. However a comparison of prices as between wood and other types of wall covering prevailing in previous periods, will show that *wood could have been used* and invariably to pronounced economic advantage. Indeed had all-wood walls been more generally used, there would have been far less expense in resurfacing, repairing, refinishing and redecorating, in thousands of homes. Because once in place, the *wall of wood* is there for the life of the house, at no further expense and always in excellent condition with ordinary housekeeping care. It is therefore our purpose in publishing this booklet to emphasize to you now, the interesting news that *you may do over every room in your present home at nominal cost* in any one of several attractive designs, and achieve

Here's a simple installation of the wooden wall done in a manner suggesting Old Dutch Colonial. It is made up of standard size Clear Arkansas Soft Pine boards, with edges rounded. The Pilasters are fluted. For complete working drawing, see Work Sheet Number One in the back of this book.



ARKANSAS SOFT PINE
TRADE MARK
REGISTERED

Symbol of
America's Finest
Soft Textured Wood

John Quincy Adams himself knew this design well, as it was used widely in his day. So we have named it for him, and you will find every instruction necessary to installing it in your home on Work Sheet Number Three.

your innate desire to live with and enjoy the friendly, spiritual warmth and incomparable beauty of wood paneling. ★ ★ While various woods have been used in this way, that which has been most widely chosen is the wall of Pine. It is the species which gave our first homes of the Revolutionary era the beauty and dignity which have survived every other style of architectural design and interior decoration, and which today is being installed most frequently in old homes and new throughout this home-loving land of ours. ★ ★ There are many reasons for this preference, among

them being the natural beauty of Pine in texture and figure . . . . in the variety of tones in which it may be finished . . . . in the choice it affords in Clear or Knotty surfaces . . . and in its appropriateness to various motifs in period or modern furniture and hangings. ★ ★ In selecting Pine, it is important that the species used shall provide those physical characteristics correctly adapted to the improved new methods used in finishing*. For example, the texture must be such that the filler or slightly colored stains now in vogue, will be absorbed evenly and provide a uniform foundation upon which to develop the beautiful *Satin-Like* sheen of the waxed and rubbed surfaces that are such attractive features of the Pine wall. ★ ★ Any uncertainties in specifying the right Pine will be avoided and provisions assured for every essential characteristic by the selection of Satin-Like interior woodwork and paneling of ARKANSAS SOFT PINE. This wood is endowed during its growth with soft, lustrous texture, fine grain and figure, an absence of rosin and with a mellow natural color which is most pleasing. ★ ★ Arkansas Soft Pine comes

See directions in the inside back cover.

Another view of the Adams pattern, illustrating the inviting atmosphere which it provides. The same design carried out in Clear Arkansas Soft Pine affords a treatment of the utmost dignity, and creates an appropriate setting for either period or modern furniture.

ARKANSAS SOFT PINE
TRADE MARK
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Soft Textured Wood

In this instance, we have a modified panel treatment, in Clear Arkansas Soft Pine, patterned after the Dutch Colonial, but compromising with the upper wall area enough to allow a contrast with fabric, paper, or tinted surfaces. A slight variation from Work Sheet Number One.

from an area of our historic Southland in which growing conditions are uniquely favorable to the production of clean bodied, fine textured timber. In commenting upon this particular growth, the United States Government in its Forest Service Bulletin No. 106 says: "Shortleaf Pine in Arkansas is generally considered of a higher quality than the same species growing in other sections. It is soft and of fine texture, and the annual ring growth shows well in the grain." In this splendid wood then, Nature herself produces a supreme quality which even conservative Government

authority recognizes as superior. So it is the inherent physical make-up of the wood, which gives Arkansas Soft Pine its individual merit as a thoroughly dependable material for interior walls of wood. ★ ★ In converting this splendid timber growth into paneling and woodwork, we have developed our manufacturing processes into a skilled craft in which the vital feature of *scientific seasoning* is given minute attention. You will know from this practice that, finished in Arkansas Soft Pine your walls will always be free from open joints, cracked panels, or the shrinking and swelling that occur in unseasoned wood. ★ ★ Looking through these pages, you will find illustrations of walls finished in Clear Arkansas Soft Pine and others in Knotty. For example, pages two, three, six, seven and ten show attractive treatments using the Clear type. Any of these selections affords a wall of striking simplicity which lends itself admirably as a contrasting background for pictures, lighting equipment and draperies. The use of Clear is gaining rapidly in popularity, notably because the deep, lustrous beauty of Arkansas Soft Pine's texture and sheen is given full

An effective employment of the wainscoting idea which gives an illusion of greater height to the ceiling by holding the moulding line a foot or two below the top of the window openings. This arrangement can be installed by a few simple variations from Work Sheet Number One.

ARKANSAS SOFT PINE
TRADE MARK
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Here's Old New England brought right into your own home with the aid of this attractive Knotty Paneling of Arkansas Soft Pine. We have named it the Paul Revere Pattern, because it was widely used at the time of his famous ride . . . . as it is now. The installations on these facing pages are covered in Work Sheet Number Two.

play throughout the wall area, relieved only by the occasional, artistic, fluted pilasters, or columns, which flank the fireplace and door openings. ★ ★ On pages four and five are examples of a more formal design using the Knotty type, with stock selected for only a moderate frequency of knots. This same pattern is often carried out in Clear as well, creating an atmosphere of dignity and reserve. ★ ★ Patterned in the fashion used during early Colonial days, the Knotty effect illustrated on pages eight and nine, reveals at a glance why this interesting style is being used in

thousands of American homes from coast to coast. Decorative in their own right, these walls require little else beyond the natual characteristics of the wood surface to give any room a thoroughly distinctive and livable atmosphere. The use of varied widths of boards follows the early Colonial custom. Such boards (or "deals" as they were called then) were laboriously cut from the log by hand in squaring the latter for the framework of the house, and were then used as the finished walls inside the rooms. Today they are manufactured in our big mills, using modern machines and proven seasoning processes. ★ ★ Contrary to a quite general belief that the use of wood walls involves the employment of specially built panels and expensive cabinet work, most of *the installations illustrated here may be built directly into place with Arkansas Soft Pine paneling lumber, regularly carried by your lumber dealer.* With any type however, the convenient service of your lumber dealer will provide the material needed, or your contractor will be glad to handle the details. In this connection, you will find the work sheets enclosed in the back of this book, complete in

You may see in this view how little is needed in the way of pictures or wall embellishment to make such a room homelike and livable. For the knots themselves are a pleasing substitute for pictures, and they serve, too, as an attractive reminder of the whispering forests in which they grew. (Work Sheet Number Two).

every requirement and accurate guides for the correct installation of each design shown. ★ ★ For the types illustrated on pages four and five, a nominal amount of special millwork is required, but only to the extent of building up the panels, which are the recessed areas between the vertical and cross members, termed "stiles". Here also the details will be handled for you by your lumber dealer, contractor or architect. ★ ★ On the all-important question of cost, the Arkansas Soft Pine manufacturers afford you the benefit of *mass production* with all the economic savings which attend the making of paneling and woodwork on a large scale. ★ ★ The exact price to you is determined by your local retail lumber dealer through whom Arkansas Soft Pine is marketed. In discussing the question with him, you will find that *your present walls may be beautifully paneled* with Arkansas Soft Pine in Clear or Knotty, for an agreeably small expenditure .. and that in building a new home, the use of the all-wood wall eliminates the necessity of lath and plaster. In new construction, the paneling may be furred and nailed directly to the studding. A sub-wall of matched lumber some-

In this strikingly handsome example, beauty and rich dignified atmosphere emanate through the use of Clear Arkansas Soft Pine, especially designed to make the most of a fireplace, flanked by two windows. This pattern may be installed with a slight alteration from the details on Work Sheet Number Three.

ARKANSAS SOFT PINE
TRADE MARK
REGISTERED

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Soft Textured Wood

—And if you've gone modern yourself, you can do the same, too, with Arkansas Soft Pine. The mirror is in the form of a panel completely framed in Pine, while the L'Art Moderne ceiling cornices and outlined pattern on the wall is in the same material. Since installation of this type must be by special plan, no work sheet is included. We will be glad, however, to supply drawings appropriate to any special pattern of this character at net cost of draftsman's time.

times is used to which the finished paneling is fastened, but this feature is a matter of individual choice. ★ ★ From the standpoint of insulation, heating economies and structural strength, the Arkansas Soft Pine wall provides your home with very worth while advantages. It has no superior as insulation against dampness and cold, since it is a complete non-conductor of both. Arkansas Soft Pine is thoroughly seasoned itself, and will not absorb moisture during long spells of wet weather. Because of these physical attributes, it contributes an effectual aid to ideal interior atmospheric

conditions for the best functioning of every type of heating plant. Structurally, Arkansas Soft Pine paneling becomes an integral, built-in member of the wall itself, adding substantially to the strength and rigidity of the house frame. ★ ★ The work sheets accompanying this booklet will enable you to order any type of paneling shown, with the exception of the L'Art Moderne treatment on page eleven. For that style, special drawings will be furnished at net cost by the Arkansas Soft Pine Bureau upon receipt of wall plans and dimensions. ★ ★ And now, to start the interesting and enjoyable experience of bringing your home into the decorative style of *today* with walls of Arkansas Soft Pine, select your choice of panel design from these pages, call in your lumber dealer or contractor to measure your rooms and submit an estimate . . . . turn over the proper work sheet to either one . . . . and give the word to go ahead!

ARKANSAS SOFT PINE
TRADE MARK
REGISTERED

Genuine Arkansas Soft Pine is stamped with this Trade Mark and the Grade Mark shown below. These identification symbols are your warranty of Certified Species, Scientific Seasoning and the finest type of wood paneling.

Arkansas Soft Pine is marketed exclusively through local lumber dealers and millwork factories. It is distributed principally in the territory north of the line of the Ohio River and east of the Rockies. Elsewhere it may be secured by special arrangement.

ARKANSAS SOFT PINE BUREAU

LITTLE ROCK, ARKANSAS

Comprising

CADDO RIVER LUMBER COMPANY
Glenwood, Arkansas
Sales Office: R. A. Long Bldg., Kansas City, Mo.

DIERKS LUMBER & COAL COMPANY
Dierks, Arkansas
Sales Office: Dierks Building, Kansas City, Mo.

CROSSETT LUMBER CO.,
Crossett, Arkansas

FORDYCE LUMBER CO.,
Fordyce, Arkansas

SOUTHERN LUMBER CO.,
Warren, Arkansas

GRADE A B & BETTER KILN DRIED MARK

THIS GRADE MARK IS STAMPED ON ALL GENUINE ARKANSAS SOFT PINE AND IS YOUR GUARANTEE OF STANDARD QUALITY PANELING AND WOODWORK

Specification for
Clear Arkansas Soft Pine Paneling

Grade required is B&Better as provided in the Standard Specifications for Arkansas Soft Pine. Paneling is built in or made up from standard thicknesses which are 25/32″ for the Paneling and Stiles, and 1-1/16″ for Pilasters, etc; and in standard widths from 4″ to 12″ as shown on the work sheets. Mouldings as shown are from the universal 8000 series.

— for Knotty Paneling

Specify No. 1 Arkansas Soft Pine S4S, selected for sound knots, freedom from splits, worm holes, wind shakes and torn grain; re-kiln dried to moisture content of B&Better Finishing. Balance same as Clear specification above.

Arkansas Soft Pine Grading Rules and Moulding Designs usually are on file at your lumber dealer's. If not, we will furnish copies promptly on request and without charge.

* * * * * * * * * * * *

Instructions for
Finishing Arkansas Soft Pine Paneling

Apply one coat of Glue size; allow to dry. Follow with a very thin coat of white lead to close the grain; allow to dry thoroughly. Apply a coat of light brown stain (color to suit) putting this on with a rag. This mellows the wood and matches any unevenness in color; wipe off with a second rag before it dries. Then allow to dry and follow with the final wax coating, rubbed to the desired finish.

Exception

In regions where the prevailing atmosphere is humid, the foregoing formula should be varied as follows:—Instead of an initial coat of Glue size followed by white lead, apply a priming coat of lead and oil colored to suit with raw sienna or umber and using a small proportion of dryer. This coat is then wiped off with a rag and allowed to dry. Follow with two coats of thin white shellac, sandpapering the first coat and working down the second with steel wool. Then wax and rub.

In addition to the above formulas there are numerous reliable finishes offered by leading paint and chemical companies. These include such brands as "Minwax", "Permatite", etc., all of which are carried by local lumber and paint dealers.

Designed and Produced by the ROBERT H. BROOKS COMPANY, ADVERTISING, *Little Rock—Chicago*

DEMOCRAT P. & L. CO., LITTLE ROCK

Wood Best When Building for Health

Chicago's "Health House" Built Throughout of Lumber

The "Health House" was erected in 1930, under the direct supervision of the Department of Health of the city of Chicago. It was presented to the world as the last word in hygienic home building and arrangement. Construction was supervised by a committee of doctors, psychiatrists, and health engineers, as a feature of Chicago's unique Health Show. ★ ★ In announcing the objectives in building the house, at its dedication, Dr. Arnold H. Kegel, Health Commissioner of Chicago, said:

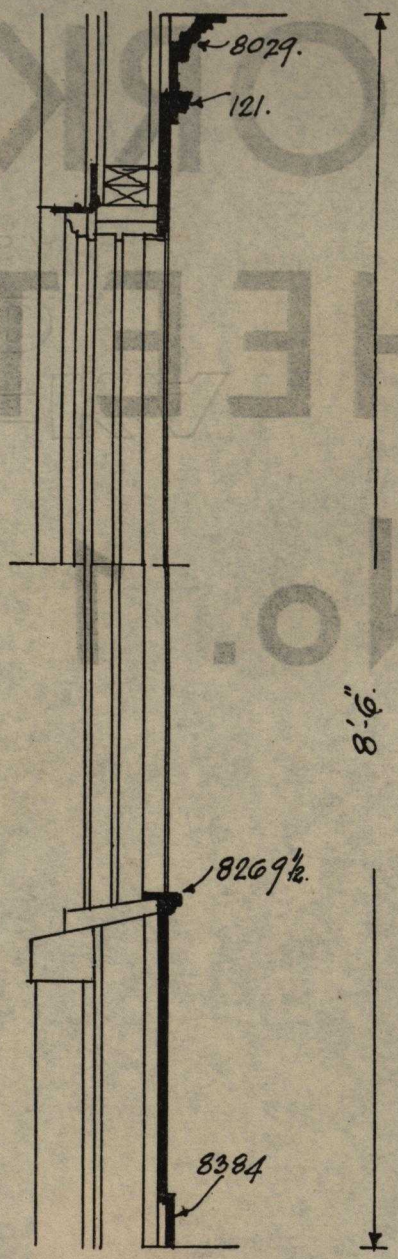
"Lumber was selected as the major structural material because its use enabled us to demonstrate an economical and practical method of building vital health-producing principles into a home. Educational effort, such as this is intended to be, must provide suggestions that can be used in the construction of the small, modest cottage, as well as in the larger, more pretentious dwelling. ★ ★ "A home, to be a healthful place for children, must be dry and warm. Dampness should never penetrate the walls or floors. Temperatures should be maintained fairly constant and it should be possible to properly humidify the atmosphere without causing the walls to sweat. Insulation, applied to walls, floors and ceilings, is the most practical way to accomplish this. ★ ★ "The home of lumber, with wood studding and wood floor joist, lends itself exceptionally well to the application of the less expensive yet effective forms of insulation. Then, too, the wood itself is dry and a poor conductor of dampness. *Walls and floors of wood are always warm and dry to the touch no matter what the weather conditions.** The home we are demonstrating illustrates all of these points in a practical, economical way."

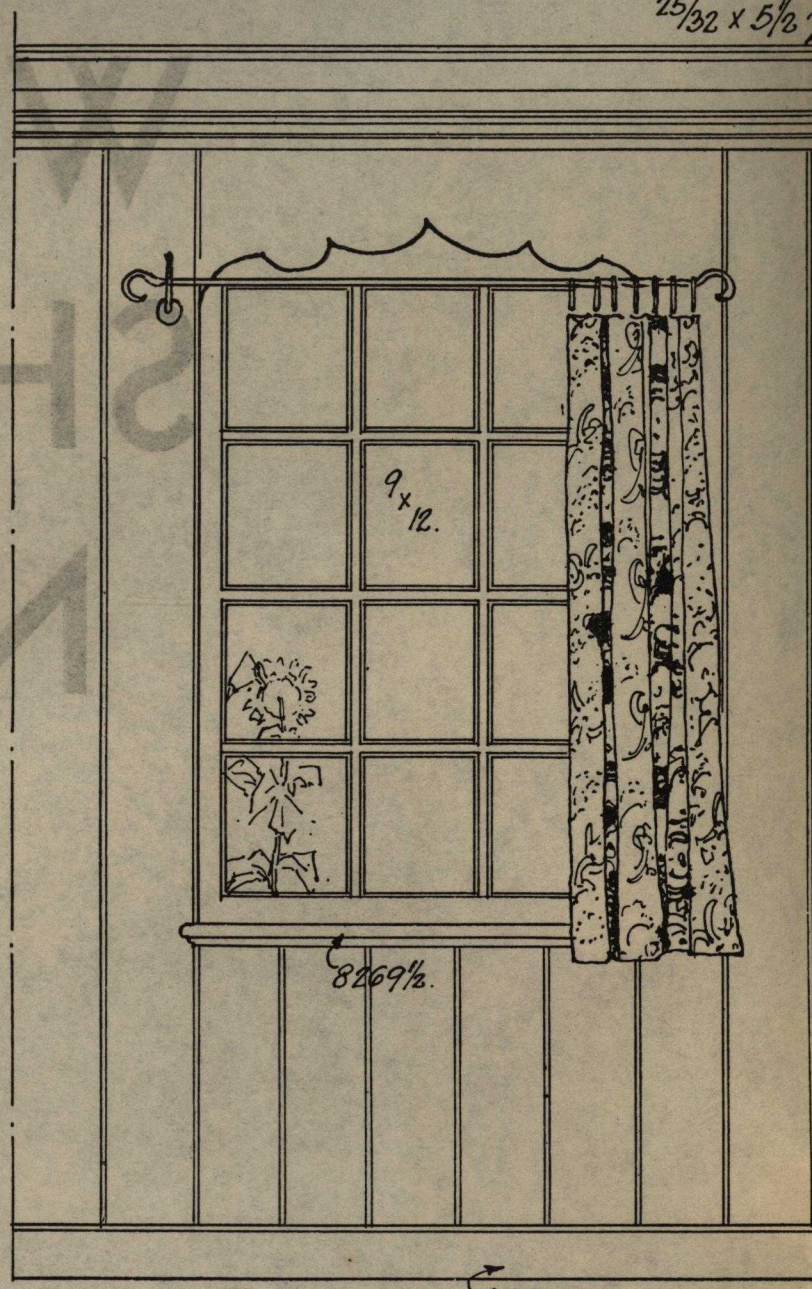
**The italics are ours.*

FOR INTERIOR WALLS OF BEAUTY, ECONOMY *AND HEALTH* SPECIFY

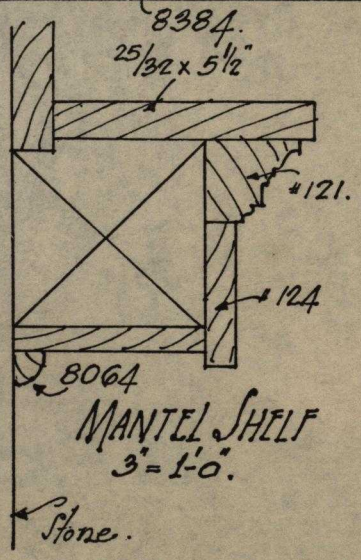
SATIN-LIKE ARKANSAS SOFT PINE TRADE MARK REGISTERED INTERIOR TRIM

WORK SHEET No. 1





Walls are built of 1"x8" grooved. Standard. S4S (net width 1"x 7½")
Pilasters are of stock sizes according to scale shown on drawings.
All woodwork to be painted on back before erection.- Aluminum paint preferable. This drawing provides plans for each detail such as windows bookcase & fireplace. To install in a given area repeat units as required.

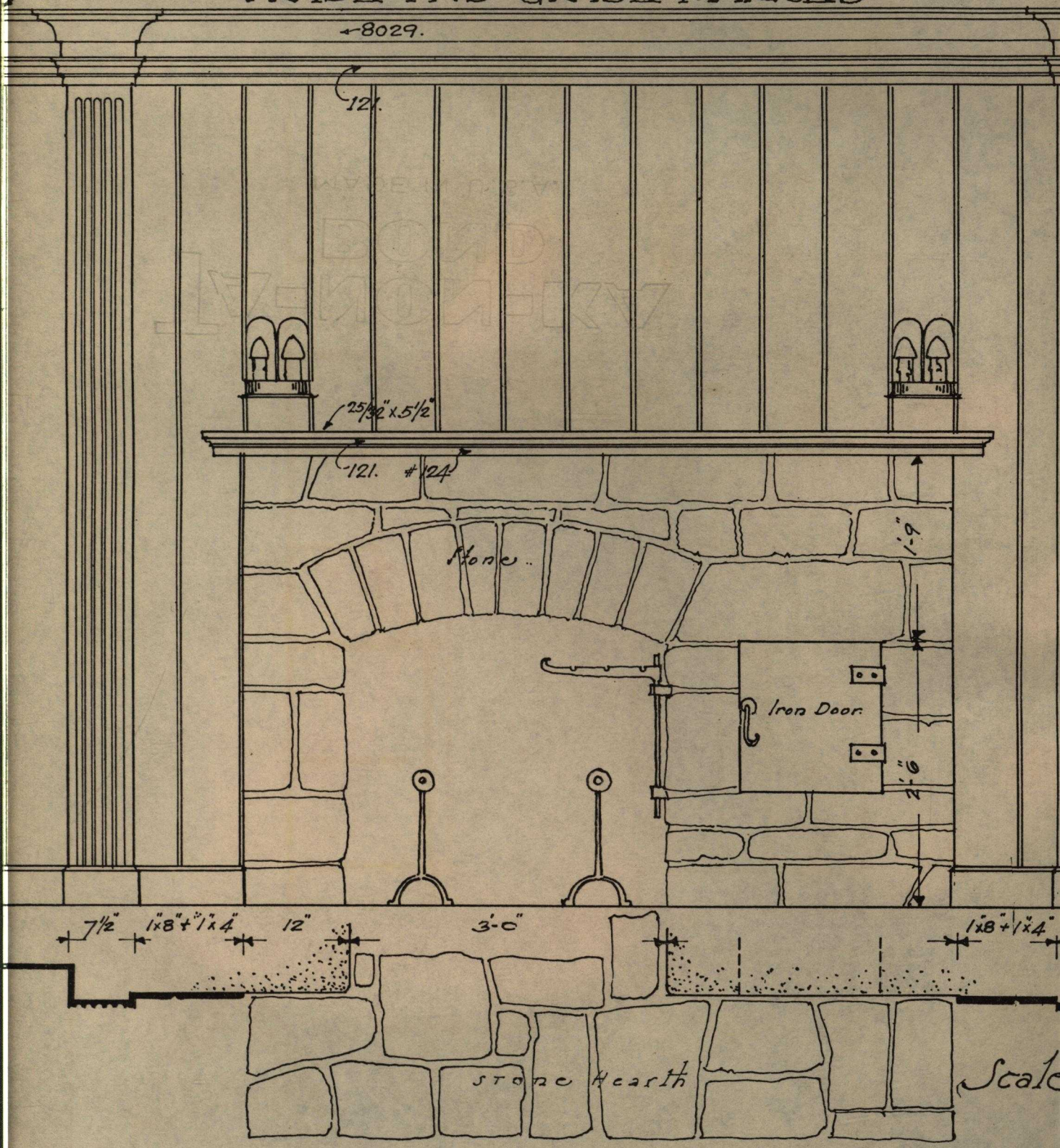


MANTEL SHELF
3" = 1'-0".

D

WORK SHEET No. 1

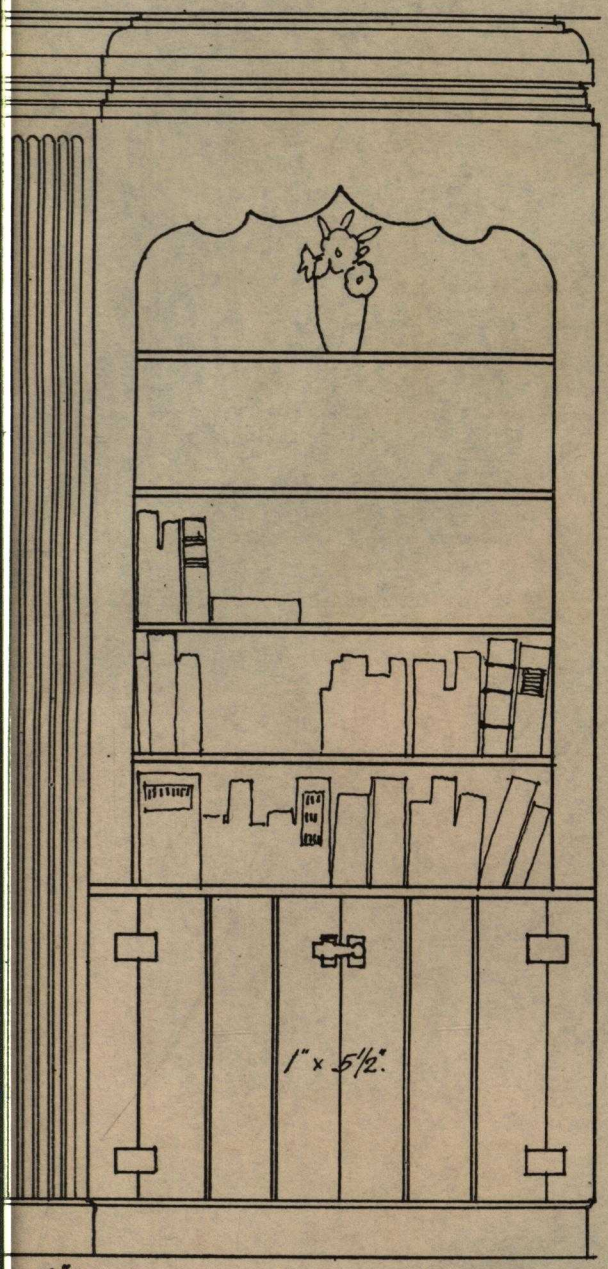
~ ALL WOOD USED TO BE ARKANSAS SOFT
TRADE AND GRADE MARKED

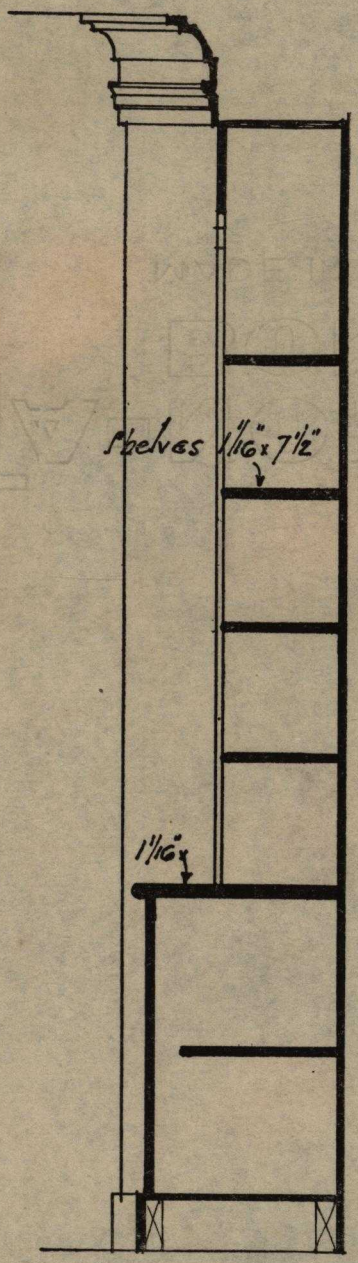


UTCH COLONIAL DESIGN

· ARKANSAS · SOFT · PINE · BUREAU ·
· BOYLE BUILDING · LITTLE ROCK · ARKANSAS ·

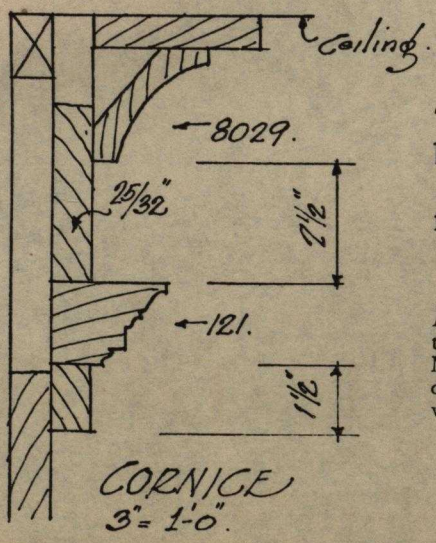
PINE ~





7½"

¾" = 1'-0"



This design may also be installed using 1"x10" Stock if preferred—net size 25/32"x9½".

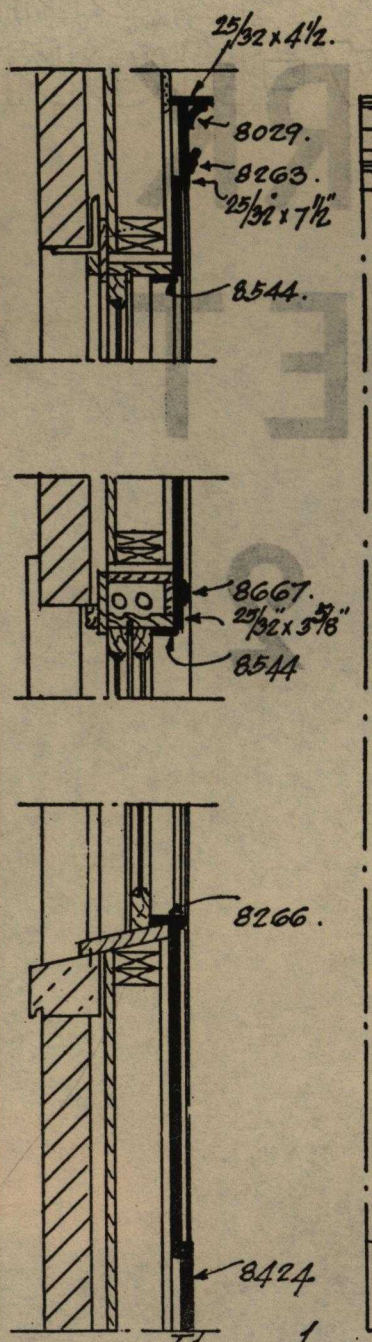
All moulding numbers refer to the universally used 8000 Series Moulding Book. If your dealer does not have a copy on file, we will furnish one free on request.

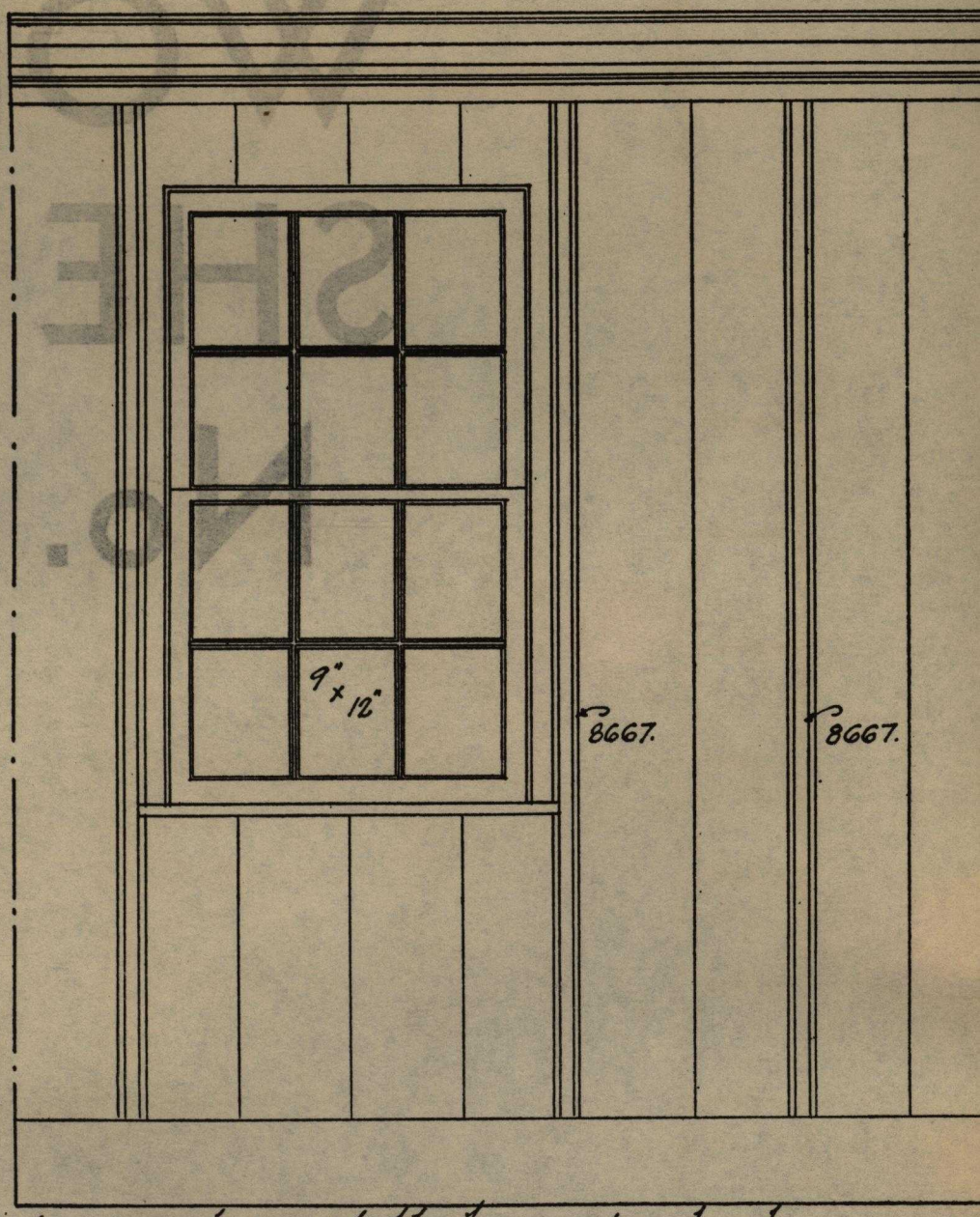
ARKANSAS SOFT PINE
TRADE MARK REGISTERED

Symbol of America's Finest Soft Textured Wood

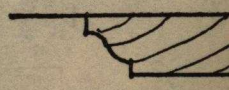
GRADE AB & BETTER KILN DRIED MARK

WORK SHEET No. 2





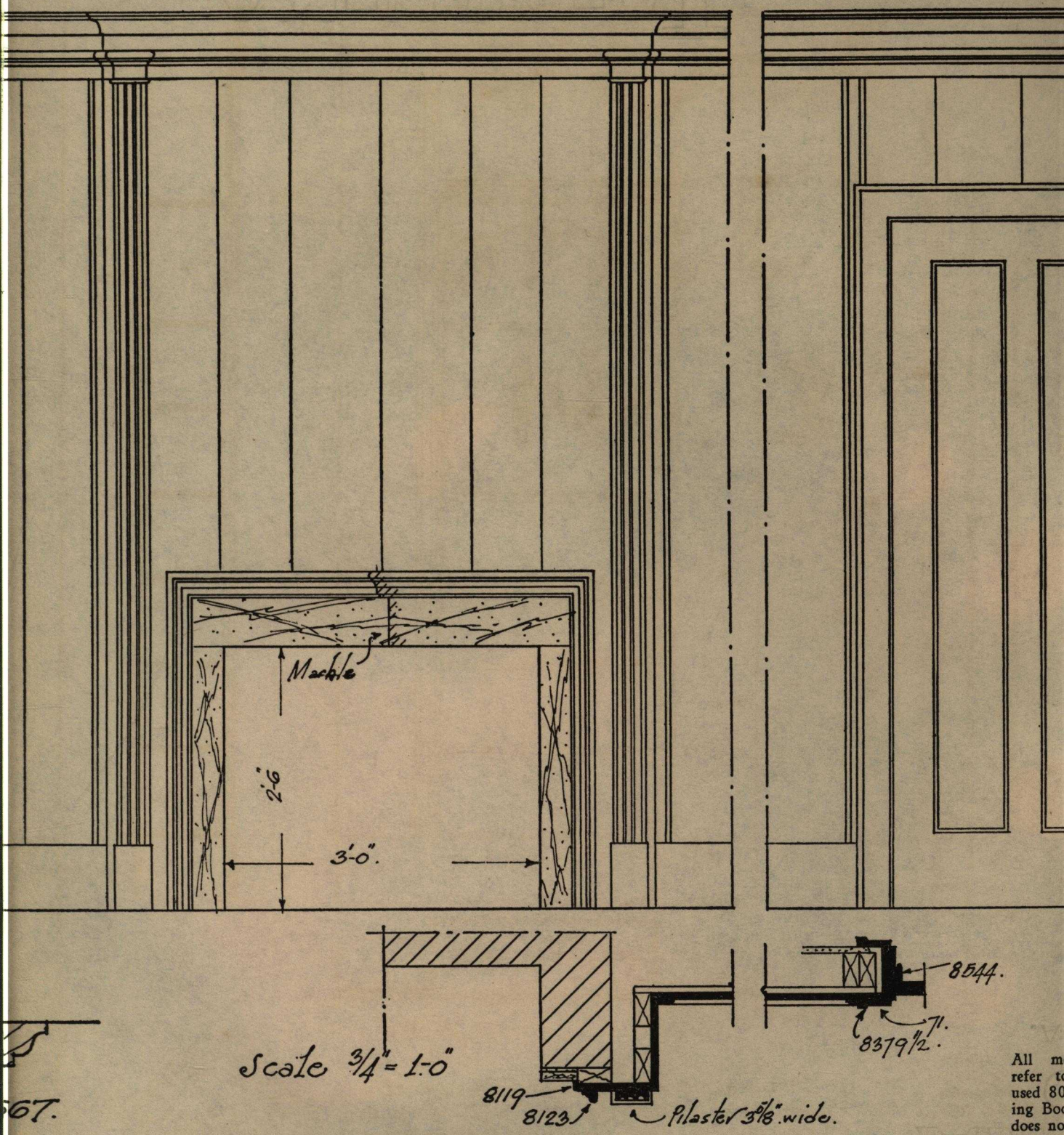
This design may be installed in standard widths of 1"x8" or 1"x10" with the use of battens (Moulding #8667) over the joints optional. Panel stiles & pilasters are of stock sizes according to scale shown on drawings. ~ All woodwork to be painted on back before erection ~ Aluminum paint preferable. This drawing provides plans for each detail of panel installation namely panel bookcase door window & fireplace. To install in a given area repeat panel section as often as required ~.



1/2 F.S - 8

WORK SHEET No. 2

~ ALL WOOD USED TO BE ARKANSAS SOFT PINE
TRADE AND GRADE MARKED



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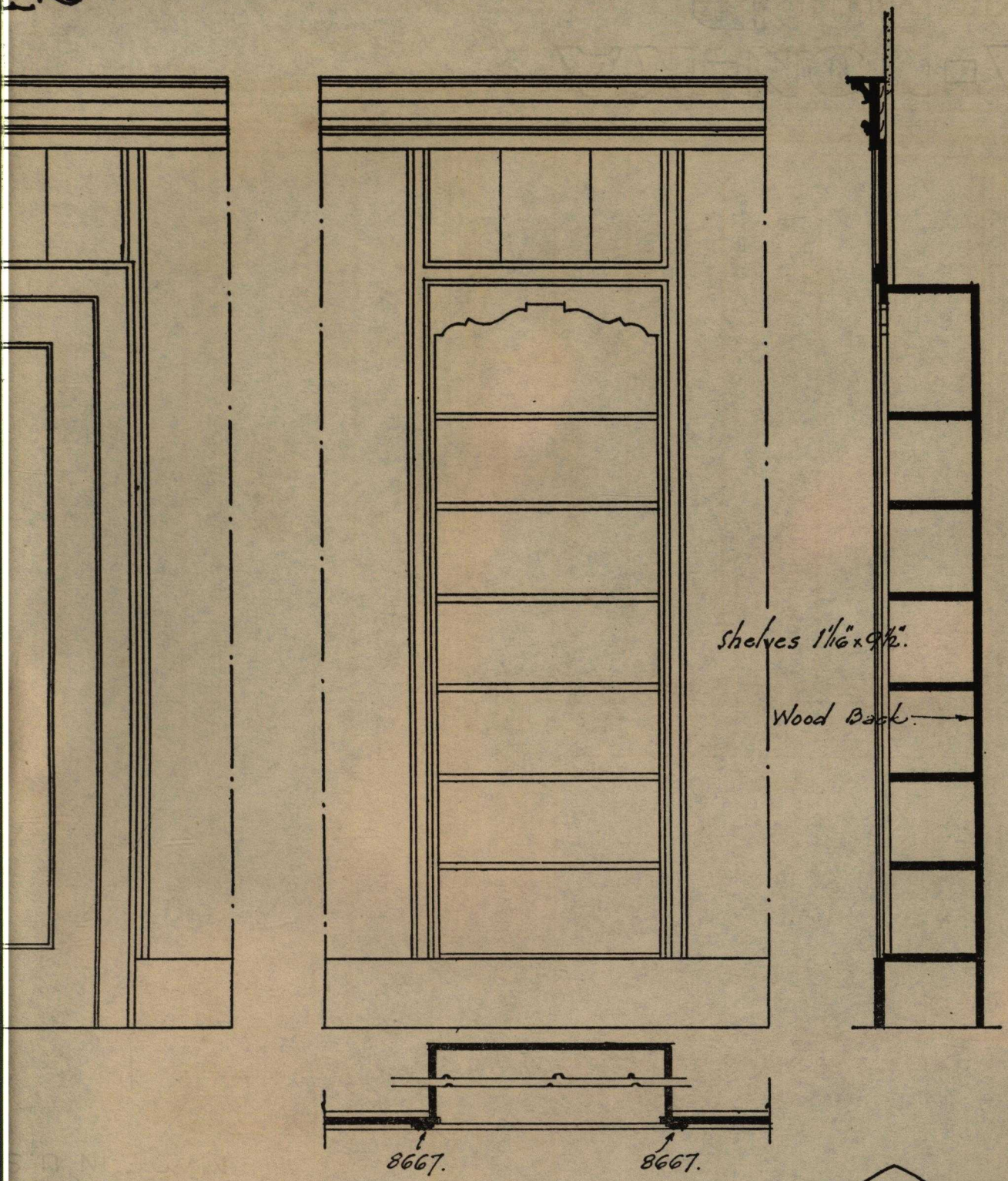
PAUL REVERE DESIGN

ARKANSAS SOFT PINE BUREAU
BOYLE BUILDING · LITTLE ROCK · ARKANSAS



ulding numbers
the universally
00 Series Mould-
k. If your dealer
have a copy on
will furnish one
on request.

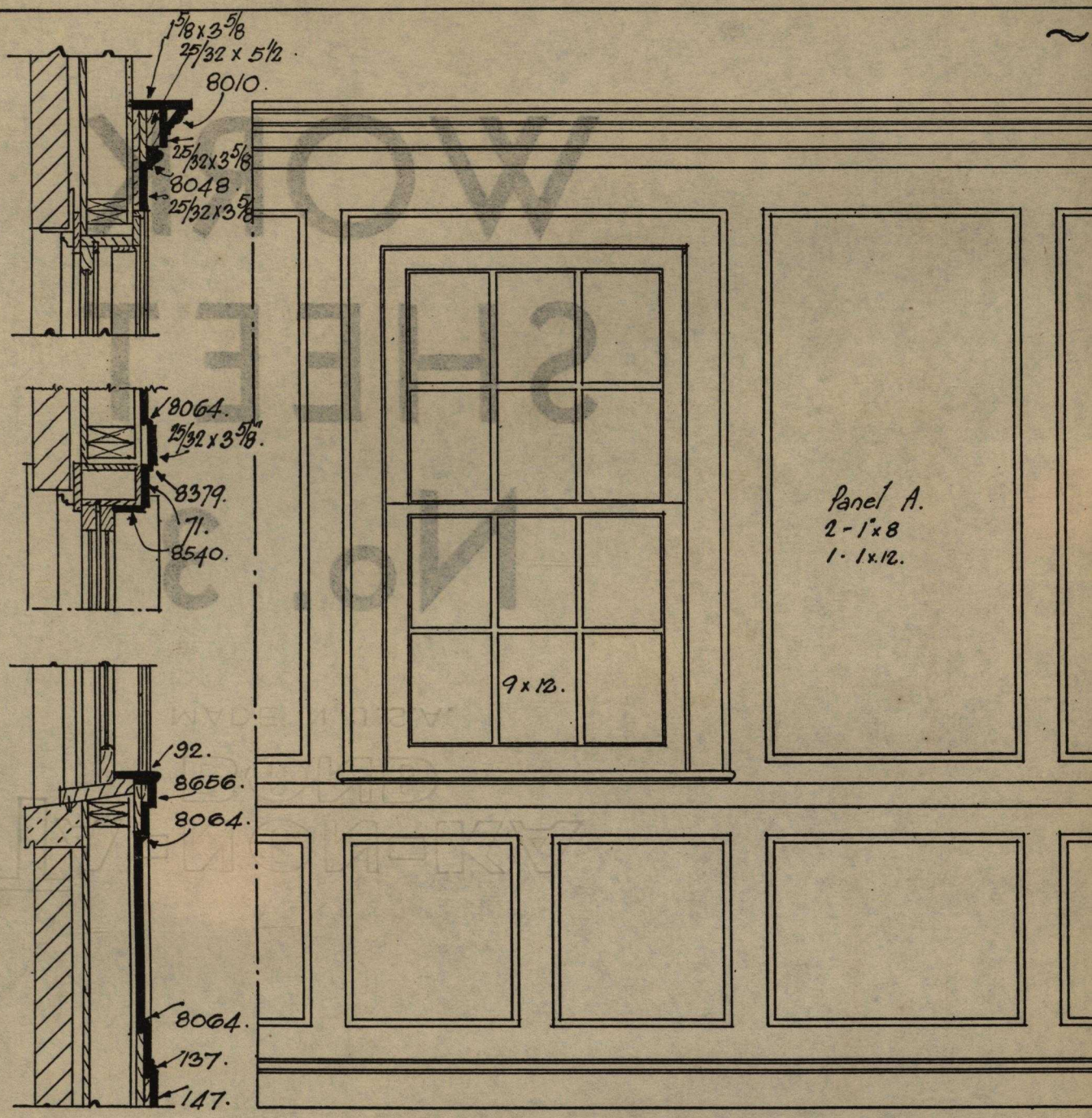
This design employs the widths designated in the legend, or may include 1"x12" Stock, or may use all three sizes placed at random. Net sizes of each are as follows:

1"x8" is 25/32"x7½"
1"x10" is 25/32"x9½"
1"x12" is 25/32"x11½"

B & BETTER KILN DRIED MARK

ARKANSAS SOFT PINE
TRADE MARK REGISTERED
Symbol of America's Finest Soft Textured Wood

WORK SHEET No. 3



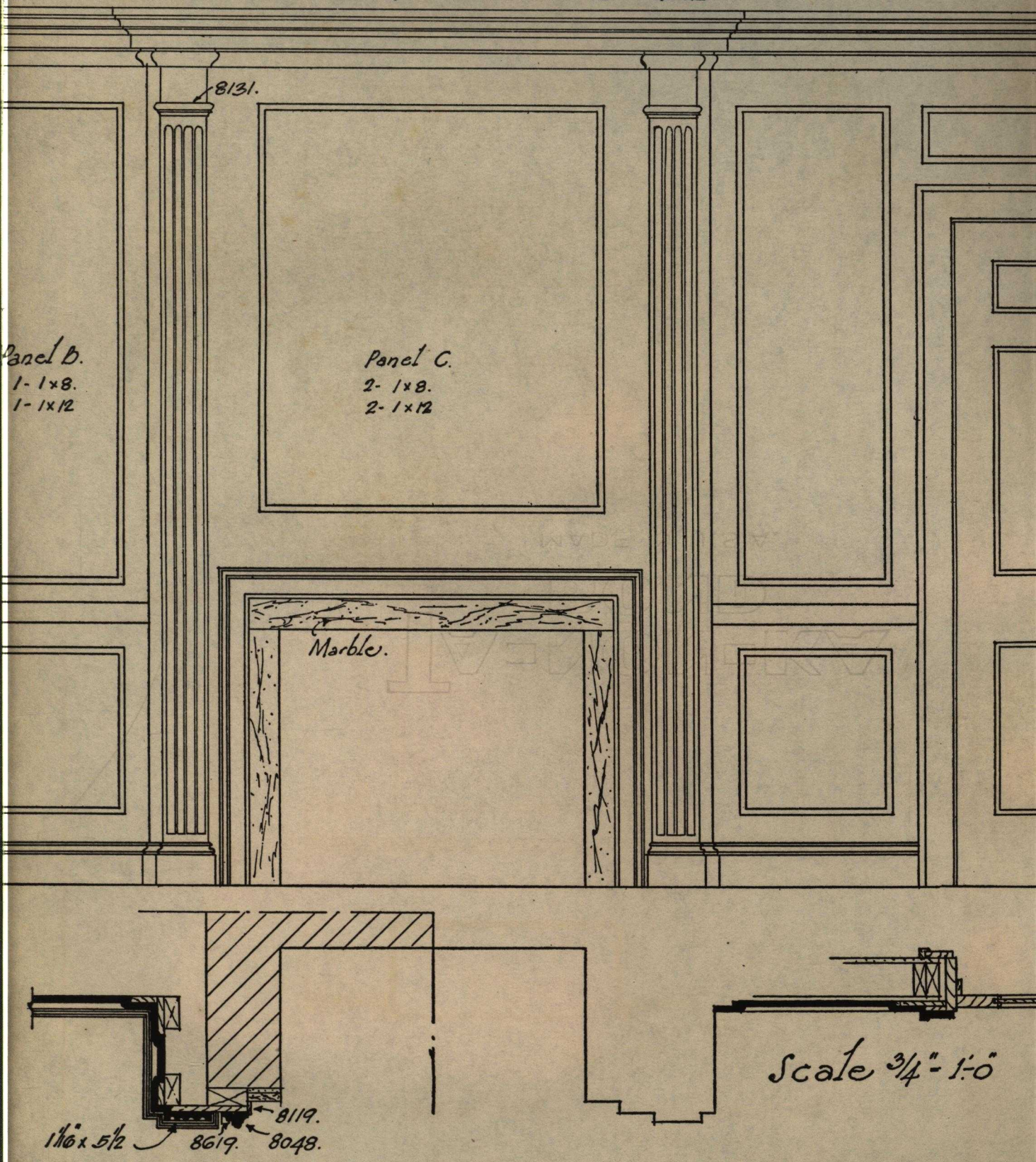
Panels A B & C between stiles are built of 1"x8" and 1x12. Standard S4S (net width 1x7 1/2 & 1x11 1/2) glued up. Panel stiles & pilasters are of stock sizes according to scale shown on drawings.
All woodwork to be painted on back before erection - Aluminum paint preferable. This drawing provides plans for each detail of panel installation namely panel. bookcase door. window & fireplace. To install in a given area repeat panel section as often as required.

All moulding numbers refer to the universally used 8000 Series Moulding Book. If your dealer does not have a copy on file, we will furnish one free on request.

JO

WORK SHEET No. 3

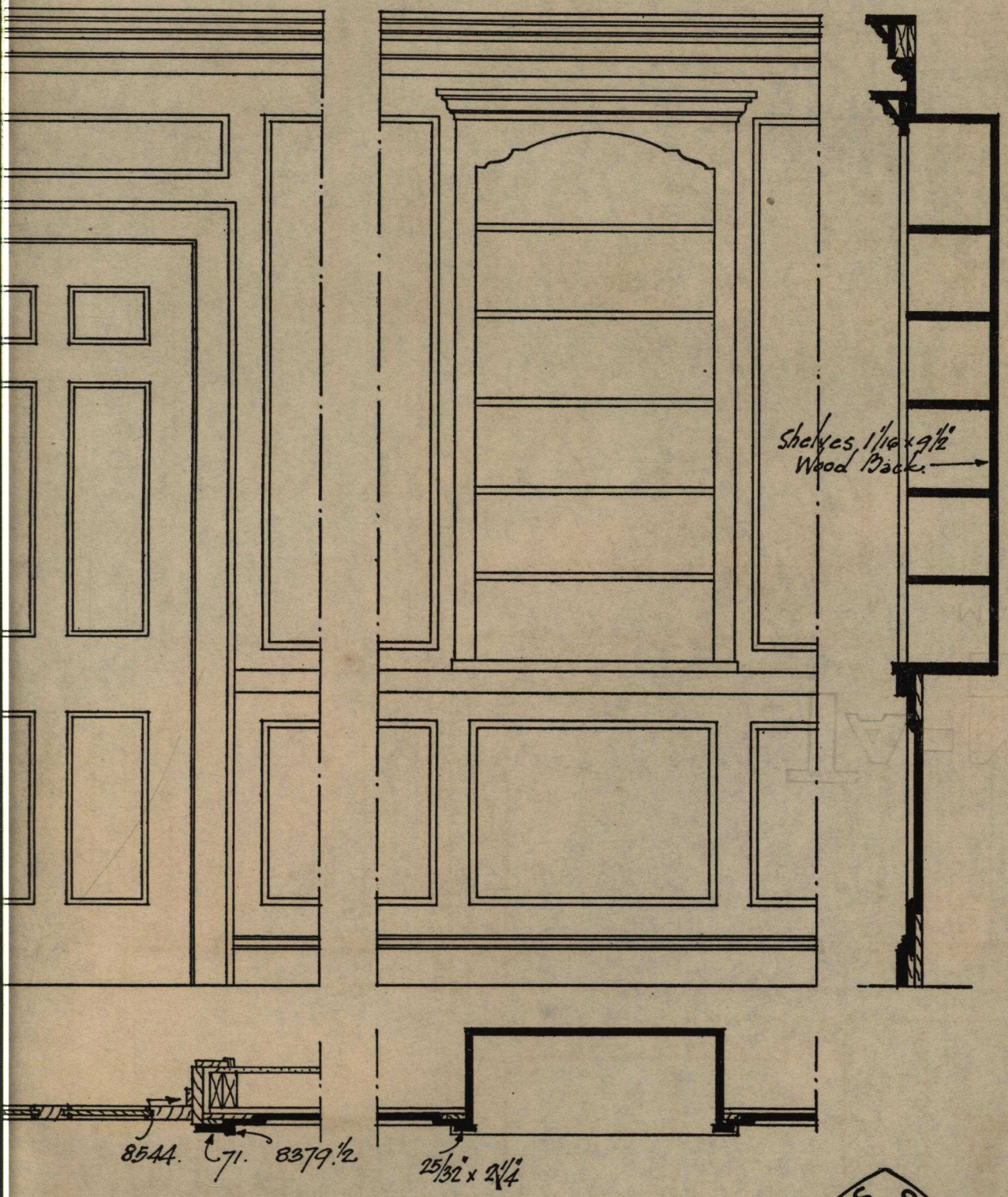
ALL WOOD USED TO BE ARKANSAS SOFT PINE ~
TRADE AND GRADE MARKED



HN ~ QUINCY ~ ADAMS ~ DESIG

ARKANSAS SOFT PINE BUREAU

• BOYLE • BUILDING • LITTLE ROCK • ARKANSAS.



Net thickness and width of 1"x8" stock is
25/32"x7½"

Net thickness and width of 1"x12" stock is
25/32"x11½"

GRADE A B & BETTER KILN DRIED MARK

ARKANSAS SOFT PINE
TRADE MARK
REGISTERED

Symbol of
America's Finest
Soft Textured Wood

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